

TOP 10 REASONS TO CHOOSE HPE GREENLAKE FOR BLOCK STORAGE



HPE GreenLake for Block Storage is the industry’s first storage-as-a-service that offers self-service and a 100% availability guarantee built-in for mission-critical environments.¹ Reduce storage complexity—and free yourself to simplify operations and move faster—with the power of a cloud operational experience everywhere.

Here are the top 10 reasons to choose HPE GreenLake for Block Storage:

01

Go faster with self-service agility: HPE GreenLake for Block Storage simplifies on-premises storage with the speed and agility of a cloud operational experience. This makes underlying infrastructure invisible while shifting operations to be app, not infrastructure, centric. Unlike the traditional storage management common to other storage-as-a-service options, with HPE GreenLake for Block Storage, line of business (LOB) and database admins can effortlessly procure and provision storage to accelerate app deployment—freeing up IT resources to work on strategic, higher-value initiatives.

02

Run any application without compromise: Meet any SLA with mission-critical, business-critical, and general-purpose² block storage tiers and the highest levels of availability and performance. HPE GreenLake for Block Storage provides an unrivaled 100% data availability,³ guaranteed, for mission-critical applications and an industry leading 99.9999%⁴ uptime for other workloads. Compare that to the typical 99.99% offered by other vendors’ storage-as-a-service offerings.

03

Consume as a service, on demand: Shift from owning and maintaining data infrastructure to simply accessing and utilizing it. A flexible as-a-service consumption model enables you to avoid over- and under-provisioning concerns, CAPEX budget constraints, and complex procurement cycles. Simply get the storage resources you need via workload-optimized storage tiers delivered in days. Scale on-demand as necessary, with buffer capacity for unexpected workloads or usage demands. And finally move from heavy up-front costs to a transparent, monthly subscription.

04

Simplify and accelerate provisioning: Transform from LUN-centric to AI-driven, app-centric storage provisioning. Just select the storage tier and workload type, specify the capacity and protection policy, and let AI-driven intelligence automatically recommend the best-suited system across your fleet to optimize your SLAs. No storage expertise required, and no more guesswork. Slash storage provisioning time from days or weeks to minutes, and empower LOB and app owners with self-service, on-demand provisioning.

05

Put your storage on autopilot with an AI-managed service: Say goodbye to endless firefighting thanks to industry-leading AI Ops for infrastructure that drives autonomous operations and helps ensure your apps are always on and always fast. You can predict and prevent disruptions before they occur across the stack, and pinpoint issues between storage, VMs, and under-utilized virtual resources. Let AI-driven recommendations take the guesswork out of managing data infrastructure, and help eliminate time-consuming, frustrating escalations through predictive support automation and direct access to experts.

06

Help ensure quality of service for mission-critical apps: HPE GreenLake for Block Storage provides an intelligent quality of service (QoS) for your critical workloads. Intelligent QoS allows you to set priorities on a specific volume or application set to help make sure performance expectations are met. In the event of resource contention, volumes with the lowest priority will be capped.

¹ Based on analysis of known industry block storage-as-a-service offerings available as of March 2022 that are offered self-service.

² General-purpose service is planned for future availability

^{3, 4} [HPE Storage Substantiation](#)





Get started quickly: Start fast and easily with instant, SLA-driven quoting and rapid ordering. Instead of having to select a specific storage system or configuration, you simply choose service parameters—including availability tier, performance level, reserve capacity, and subscription term—that meet the SLA needs of your apps. In other words, you select the outcomes you need and we deliver them.



Manage from anywhere: Global unified management enables you to manage and monitor geo-distributed systems from a single cloud console, which makes managing hundreds of systems as simple as managing one. An intuitive software-as-a-service (SaaS)-based user experience means everything you need to manage your fleet of data infrastructure is at your fingertips—accessible from anywhere, on any device.



Get everything as a service: Modernize your data management with a comprehensive suite of [cloud data services](#) and a unified operating experience on the HPE GreenLake edge-to-cloud platform. For example, with [HPE Backup and Recovery Service](#), you can experience effortless cloud backup from a single pane of glass while meeting every SLA across clouds through instant restores, rapid recovery on-prem, and cost-effective long-term retention in the cloud.



Accelerate business outcomes: HPE GreenLake for Block Storage empowers you to transform from IT operator to service provider, which means you focus on accelerating outcomes, not managing infrastructure. Speed time to value with 99% operational time savings via intent-based provisioning.⁵ Lower risk with 100% availability guaranteed for mission-critical workloads,⁶ and boost agility with 86% of problems predicted and automatically resolved before you even recognize that there's an issue.⁷

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^{5, 6, 7} [HPE Storage Substantiation](#)

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